



ASSOCIATION FOR TOURISM IN HIGHER EDUCATION

The Subject Association for Tourism in Higher Education in the UK

ATHE CONFERENCE PROGRAMME 2018

Wednesday 5 th December 2018	
7-8pm:	Welcome Reception & Tour at The Royal Armouries, Armouries Drive, Leeds
8pm	Delegates disperse for dinner (own expense)

Thursday 6 th December 2018			
8:45am	Registration in The Acre Room, James Graham Building, Beckett Park		
9:05am	Conference opens: ATHE Executive Welcome: Professor Rhodri Thomas, Dean, School of Events, Tourism & Hospitality Management		
9:15am	Keynote: Dr Melanie Smith, Institute of Tourism, Leisure and Hospitality, Budapest Metropolitan University <i>'Beyond the Ivory Tower: Creativity and Transformation in Higher Education'</i> Keynote: Dr Heike Behle, Institute for Employment Research, University of Warwick <i>'Employability as an outcome of tourism education beyond TEF: Theoretical conceptualisation and measurement'</i>		
10:45am	Tea and Coffee		
11.00am	Parallel Session 1: Room: Macaulay Hall G11 Creativity & Transformation in Tourism Education: REF, TEF and Collaboration with Industry	Parallel Session 2: Room: Macaulay Hall G03 City Tourism Research	PhD Workshop: Room: The Acre Room, James Graham Building Professor Chris Cooper "Getting published" Professor Xavier Font "Writing for different audiences"
12:30pm	Lunch (The Acre Room, James Graham Building, Beckett Park)		PhD poster presentation exhibition
1:00pm	ATHE Annual General Meeting (with tea and coffee): all members welcome		
1.30pm	ATHE Student Prize Award Presentations ATHE Fellow Presentation Vicki Wolf, ABTA		
2:00pm	Parallel Session 3: Room: Macaulay Hall G11 Creativity & Transformation in Tourism Education: REF, TEF and Collaboration with Industry	Parallel Session 4: Room: Macaulay Hall G03 Creativity & Transformation in Tourism Education: REF, TEF and Collaboration with Industry	PhD Poster Presentations Room: The Acre Room, James Graham Building

3.30pm	Family Holiday Association PhD Poster presentation Award Presentation: John Kinnear, Programme Manager
3.45pm	'Making an impact with academic research?' A conversation with Professor Paul Phillips & Professor Rhodri Thomas Chair: Professor Chris Cooper
4.30pm	End of Day 1
6:30pm	Depart on coach from Weetwood Hall Estate to Harewood House
7:00pm	Drinks Reception, Harewood House
7:45pm	Gala dinner in the Courtyard at Harewood House
11:00pm	Coach departs for Weetwood Hall Estate

	Friday 7th December 2018
9:20am	Registration (The Acre Room, James Graham Building, Beckett Park)
9:40am	ATHE Emeritus Fellow's Paper: Professor David Airey, Emeritus Professor, University of Surrey 'The Future Directions for Tourism Education'
10:30am	ATHE Fellow Presentation Kurt Janson, Tourism Alliance ATHE Awards for Innovation Presentations Vicki Wolf, ABTA Kevin Kaley, Tourism Society
10:50am	Tea and Coffee
11:15am	'From rhetoric to reality: making education - industry links really work' Panel of speakers and questions from the floor Chair: Chris Cooper Panellists: 1) Peter Robinson, Head of the Centre for Tourism and Hospitality Management 2) Eleanor Greatorex, Leeds Beckett University and ITT Student Ambassador 3) Katy Varty, Leeds Beckett University and ITT Student Ambassador 4) Vicki Wolf, ABTA 5) John Gallery, Great Potential & Tourism Society York 6) Peter Coates, Associate Director – Business Engagement, Leeds Beckett University
1.00pm	Closing remarks Lunch and departure