

ATHE Annual Conference 2011

VALUING TOURISM IN HIGHER EDUCATION: Capitalising on HE- -Industry Link

8th - 9th December 2011, St Anne's College, Oxford

PAPER PRESENTATION SCHEDULE

	A: MAKING THE CASE FOR TOURISM IN HIGHER EDUCATION	B: EDUCATION POLICY AND EMPLOYABILITY IN TOURISM	C 1: WHAT HAS TOURISM IN HE DONE FOR INDUSTRY -KNOWLEDGE EXCHANGE?
SESSION 1	THURSDAY 8th DEC 12.15 -1.15PM	THURSDAY 8th DEC 12.15 -1.15PM	THURSDAY 8th DEC 12.15 -1.15PM
	JENKINS & JOHN – Cultural comparison of web and mobility technologies in a population of hospitality and leisure students	TYLER & CRIMES - New Landscapes in Tourism Higher Education Provision	THOMAS - Engaging business elites
	SINGH - Systems of Tourism Education: Labour Market Needs and Implications for Policy in the Province of Ontario, Canada	GELDER et al. - Future-Proofing Students through Employability	LONG - Creativity in Destination Management: Exchanging Knowledge, Theory and Practice in Creative Tourism Sectors, Products and Experiences
SESSION 2	THURSDAY 8th DEC 2.30 -3.30PM	THURSDAY 8th DEC 2.30 -3.30PM	THURSDAY 8th DEC 2.30 -3.30PM
	EVERETT & LOW - Blending Tourism Research with Industry: Reflections from the Field	PETROVA – Opportunities in economic crisis for closer industry – HE partnerships	THEUMA – Higher Tourism Education and Industry Links – The Case of Malta
	VASCONCELOS et al. Blended Learning in a Masters course in Innovative Tourism Development - meeting the new demands of students and the industry	RITOLA-PESONEN – Multidisciplinary tourism network program – From minor to a major issue?	WILTSHIER – Entrepreneurship: barriers and enablers in HE programmes

	D. TOURISM RESEARCH AND BEST PRACTICE	C 2. WHAT HAS TOURISM IN HE DONE FOR INDUSTRY: SUSTAINABILITY ISSUES?	E. INTERNATIONAL COLLABORATION AND PARTNERSHIPS
SESSION 3	THURSDAY 8TH DEC 4.30-5.30PM	THURSDAY 8TH DEC 4.30-5.30PM	THURSDAY 8TH DEC 4.30-5.30PM
	PAWSON - Considering conversational skills in the development of academic literacy of HE tourism students	DIAMANTIS – The debates of sustainability: narrowing the gap between academic research and industry practices	JONES - An investigation into the benefits of utilising International Collaborative Partnership to enhance Graduate Employability
	WALMSLEY - A comparison of tourism students with the wider student body in the UK		HUANG - Improving employability of international students studying in the UK: efforts from both sides

	D. TOURISM RESEARCH AND BEST PRACTICE		
SESSION 4	FRIDAY 9TH DEC 9.30 – 10.30AM	FRIDAY 9TH DEC 9.30 – 10.30AM	FRIDAY 9TH DEC 9.30 – 10.30AM
	BAMBER - Industry Live Projects – a mutually beneficial experience for HE Institutions, Students and Industry Practitioners?		ATAKAN-DUMAN & PAŞAMEHMETOĞLU - The Moderating Effect of Job Stress on the Relationship between Locus of Control and Job-Burnout: Evidence from Five-Star Turkish Hotels
	HILL & NELSON - Integrating Video Podcasts Effectively into Teaching and Learning about Tourism		GUREL et al. - Students’ Entrepreneurial Traits and Intentions: A Comparative Study between Turkey and Taiwan