

ATHE Annual Conference 2009

Navigating Shifting Sands and Moving Mountains: New Paradigms for Tourism and Tourism Education?

Losehill Hall Peak District National Park Study Centre
in conjunction with Sheffield Business School, Sheffield Hallam University
2nd - 4th December 2009

PROGRAMME

Wednesday, 2nd December	
1.00pm	Buffet Lunch and registration
2.00pm	Short walk to Castleton and visit to Treak Cliff Caverns (2 hours)
4.30pm onwards	Shopping etc in Castleton, walk back via a local hostelry
7.30pm	Welcome and introduction to the Region from David James, CEO of VisitPeakDistrict Fork buffet, Bar open until 10.30pm

Thursday, 3rd December	
8.45am	Registration and coffee
9.15am	Conference opens – Welcome from Lyn Bibbings, ATHE Chair, and Professor Christine Booth, Dean of Sheffield Business School
9.30am	Keynote: Professor Chris Cooper, Dean of Oxford Brookes University Business School
10.00am	Session 1
	Room A
	Room B
	Chair:
10.00am to 10.30am	Support and teaching for International tourism students in UK HE Jayne Stocks
10.30am to 11.00am	Postgraduate Induction: Students, Culture and the Curriculum Martine Middleton
11.00am	Coffee
11.30am	Session 2
	Room A
	Room B
	Chair:
11.30am to 12.00pm	Homecoming Scotland: The benefits and drawbacks of high profile government intervention in a national tourism initiative Ewan Fairweather
	Is there any value in Psychometric Testing in Travel Research? Sian Williams

12.00pm to 12.30pm	Just stand up: Alternative methodological praxes in the pursuit of student happiness. Neil Robinson	Can the new National Curriculum Statement (NCS) in Tourism in South Africa act as a Viable Catalyst for Socio-Economic Transformation and Empowerment? Sharmini V Naidoo
12.30pm	Lunch	
1.30pm	Tourism Intelligence Monitor – ATHE Report on Tourism Higher Education in the UK, 2009 - Dr Andreas Walmsley, Leeds Metropolitan University	
1.45pm	Keynote: An analysis of the outcomes of RAE2008 for Tourism Studies – Dr Tim Gale, University of the West of England	
2.25pm	Research Excellence Consultation Workshops	
3.25pm	Tea	
3.45pm	Session 4	
	Room A	Room B
	Chair:	Chair:
3.45pm to 4.15pm	Post-Monarchy Implications to Nepalese Tourism Kalyan Bhandari	Paradigm lost? The changing fortunes of sustainable tourism Heather Hughes
4.15pm to 4.45pm	Tourism and the New Mobility Paradigm Mauro Dujmovic and Aljosa Vitasovic	The Learning Community & Rural Regeneration in Derbyshire Peter Wiltshier
4.45pm to 5.15pm	Looking Beyond the Philanthropy curtains: Educational Tourism and Capacity Building in The Gambia Marina Novelli and Peter Burns	Tourism 2023: Four scenarios for UK outbound travel and tourism Graham Miller
5.15pm	ATHE AGM – all members welcome	
7.00pm	Drinks reception and Goodfellow Publishers Presentation	
7.30pm	Conference Dinner: Music by Piero Tucci Bar open until 11.00pm	

	Friday, 4th December – Please check out of rooms by 10am	
9.00am	Registration and coffee	
9.30am	Panel of speakers and questions from the floor on Tourism: Policy, Politics and the Role of Higher Education Rt Hon Richard Caborn MP Tom Levitt MP Dr Kevin Nield, Department Head of Service Sector Management, Sheffield Business School Dr Cathy Guthrie, Secretary of Tourism Management Institute	
10.45am	Coffee	
11.15am	Session 4	
	Room A	Room B
	Chair:	Chair:
11.15am to 11.45am	Exploring the use of Google Earth as a pedagogical tool in tourism education Crispin Dale and Peter Robinson	Can Tourism Survive the Perfect Storm? Nancy Chesworth
11.45am to 12.15pm	Political Tourism – A synthesis Fabian Frenzel	The credit crunch and the paradoxes of capitalism's regenerative transitions David Jenkins
12.15pm to 12.45pm	Facilitating students' engagement with and understanding of research Jan Harwell	Sustainable tourism and intercultural (un)awareness Dominique Vanneste
12.45pm to 1.15pm	Transformative learning through cultural encounter: a path to 'Ethical Action'? Angela Kalisch	International Tourism Education and its future development Dimitrios Diamantis
1.15pm	Conference Close, fork buffet and depart	